



On behalf of SIMWOOD SME partners Ian Baker, Small Woods Association

## Simwood SME Conclusions

Simwood Final Conference 12 - 13 October 2017



### Which are the SMEs involved

•	BTG	Biomass Technology Group	Netherlands
•	AGRESTA	Agresta S. Coop.	Spain
•	ECM	ECM Ingenieria Ambiental	Spain
•	FBE	Cooperative Forêts & Bois de l'Est	France
•	IWP	Irish Wood Producers	Ireland
•	FEL	Forest Enterprises Limited (now VEON)	Ireland
•	ARBOREA	ARBOREA	Portugal
•	ForestFin	Florestas e Afins	Portugal
•	ESS	Energikontor Sydost AB	Sweden
•	RDI	Rural Development Initiatives	UK
•	SWA	Small Woods Association	UK



# There is a wide range of SMEs involved with the Forestry sector

- Private sector forestry businesses involved in:
  - Forest planning, management, planting and harvesting
  - Heat and energy markets
  - Wood product value adding
  - Research and development agencies
  - Forest nurseries
  - Non-Timber Forest Products, e.g., Mycological resources
- Not for profit enterprises
  - Social, environmental and/or economic motivation
- Other important Forest SME sectors not directly involved in SIMWOOD
  - Social forestry, e.g., Forest Schools
  - Tourism and recreation



## Why SMEs get involved with research

- Knowledge
- Ideas
- Networking
- Desire for grounded research that can be practically implemented
- The ability to make contacts as a business without an direct economic imperative
- Product development and business growth





#### **SMEs & Researchers share a practical interest in mobilisation**





## **SME conclusions**

SIMWOOD participation gave confidence that:

- Unutilised increment/product exists in all areas studied
- The nature of that product and the answer to its mobilisation varies from one area to another
- Economically viable mobilisation of larger amounts of "available product" is possible
- Researchers were interested in similar problem to SMEs
- New knowledge gained both at the technical level, as well as new approaches with forest owners



#### **Tangible outcomes**

- RDI have a tangible and indeed valuable result from the project in the form of our Grown in Britain marketing group which we hope to be self sustaining post project.
- SWA are <u>developing small woodland mobilisation projects</u> in England and Scotland (2 projects covering 8 areas); also working with Wales
- IWP were able to use SIMWOOD as a catalyst for amalgamation of small discussion groups and information shared by partners provided examples to <u>expedite</u> <u>commercial activity</u>.
- FBE have used data and results from the field trials, <u>informing logging operations</u>, as 30% are on sensitive soils
- ESS found the introduction of research stakeholders into the regional energy sphere influenced the composition of relevant partnerships and has provided a source of <u>new</u> partners for the university for future collaboration



#### Irish Wood Producers SIMWOOD site visit





## **Tangible outcomes 2**

AGRESTA has experienced

- Improvement of <u>competitiveness</u> through dev of new products, services & advances in R&D
- Improvement of <u>networks</u> through participation with SIMWOOD and locally
- Improvement of image, through better brand positioning.

Forestfin/ISA were able to introduce <u>new management models</u> in the region, involving circular economy towards a better profitability from forest sector

**ECM** has developed their understanding and expertise in the connection between thinning and production of important edible mushrooms for the rural economy

**BTG** was able to develop and implement projects to increase wood mobilisation through the setting-up of collectives in the Netherlands. RTD partners provided valuable support, especially regarding the structured evaluation of pilot projects.



#### **Non-Timber Forest Product**





### **Experience of participation**

- A valuable experience being involved in such a large project that involved both policy development and research
- Valuable to be involved in (& learn from) discussions about mobilisation over such a wide range of regions, to help understand the range of mobilisation approaches exist and what might be feasible
- Useful input and support from the project management team in developing our pilot project and focus study
- Collective working, with an active stakeholder dialogue throughout the process is a good method for running local multi-actor project
- The structure of the Regional Learning Labs encouraged collaboration and led
  to further opportunities for knowledge and information exchange
- Has enabled participation of SMEs in scientific research & production of papers



#### A community of interest is emerging





With a willingness to learn from one another



#### **Research is better when SMEs are involved**

- Research outputs are more likely to be useable and to be used
- & SMEs are better as a result of their involvement in research
- Research (& researchers) are grounded in "real world" problems
- & SMEs have access to potential problem solvers
- Better solutions emerge
- & their results are more likely to be measurable





### **Looking forward**

- Can now use the links established across Europe between organisations with similar interests,
- Can now use the links established between SME and research communities
- Learning about projects , e.g., the importance of evaluation
- Establishing links between scientific and practical knowledge towards sustainable solutions to the forest sector



### Thank you for your attention!





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