

SUSTAINABLE INNOVATIVE MOBILISATION OF WOOD

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D 6.2 – SIMWOOD CONFERENCE AND LAUNCHING EVENT OF THE MOBILISER		
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DISSEMINATION LEVEL		
PU	<i>Public</i>	x
PP	<i>Restricted to other program participants (including the Commission Services)</i>	x
RE	<i>Restricted to a group specified by the consortium (including the Commission Services)</i>	
CO	<i>Confidential, only for members of the consortium (including the Commission Services)</i>	
NATURE OF THE DELIVERABLE		
R	<i>Report</i>	x
P	<i>Prototype</i>	
D	<i>Demonstrator</i>	
O	<i>Other</i>	x

SUMMARY	
Keywords	Conference, dissemination, Mobiliser
Abstract	<p>The SIMWOOD Mid-Term Conference took place at Kilkenny Castle and JFK Memorial Park and Arboretum, Wexford, in Ireland from 30 November to 2 December 2015.</p> <p>The event formed part of Task 6.3 (Offline dissemination activities in each participating region). The events are planned to disseminate SIMWOOD's knowledge and results to a variety of target groups – many of whom can only be reached by direct contact. They range from small targeted interactive meetings and workshops or informal briefings (for example arranged as part of the Regional Learning Labs), to larger occasions such as the planned conferences to reach multipliers (foresters, forest consultancies, regional forest associations) as well as the wider scientific community.</p> <p>During the SIMWOOD mid-term conference the project and its main outcome the Mobiliser information system were presented to a wider community of the forestry sector to allow for questions and the provision of feedback. Throughout the conference relevant SIMWOOD topics were discussed intensively. These included:</p> <p><u>Evaluation concept</u></p> <p>The important concept to evaluate the success of Pilot Projects was presented. It follows the principle “Input - output - outcomes – impacts” and can be applied now by all partners to measure success. This has been supported by the results of a literature review of attempts to evaluate mobilisation measures.</p> <p>The explanation and demonstration of the Bayesian Belief Network (BBN) led to an increased and a better understanding of it, and this instrument can be used now in the model regions.</p> <p>Further significant progress has been made in the modelling of the potential wood resource / biomass mobilization which can be linked to the BBN approach.</p> <p><u>Pilot Projects</u></p> <p>A constructive and goal-oriented discussion of the Pilot Projects took place in particular during the break-out group sessions. After the general information during the poster session and the cross-regional information about the Pilot Projects, Pilot Project leaders had the opportunity to test the application of the evaluation strategy on their respective project:</p> <ul style="list-style-type: none"> • What change do you hope will happen? • How will you know the changes did come true? • What will be your next steps towards evaluating your pilot project? <p>The major outcome of the session is that PP leaders will know what to expect and how to describe their specific situation when the evaluation process is launched in Jan-Feb 2016.</p> <p><u>Mobiliser</u></p> <p>The current status of the important project outcome, the “MOBILISER” was presented and demonstrated to the auditorium. The development of the information system is on track to meet the project requirements. For this, the overall support of the consortium is needed to feed the system with the experiences gathered by the pilot projects and other applicable outcomes of other SIMWOOD deliverables.</p> <p><u>Dissemination</u></p> <p>A special issue of the newsletter was prepared for the event. The outline of the structure of the Deliverable 6.4 “European manual of integrated wood</p>

	<p>mobilisation solutions” and the contribution of all concerned work packages was intensively discussed.</p> <p><u>Advisory Board of the Regions</u></p> <p>The Advisory Board members provided constructive and critical feedback on Simwood activities to all project partners.</p>
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Table of contents

1. Content of Deliverable	4
2. Results and Discussion	5
3. Degree of Progress	6
4. Dissemination	6
Annex 1: Agenda.....	
Annex 2 : Minutes	
Annex 3: Presentations from the conference	
Annex 4: Posters.....	
Annex 5: SIMWOOD newsletter (Mid-term Conference issue).....	

1. Content of Deliverable

D6.2 SIMWOOD conference and launching event of the MOBILISER: First main dissemination event with European outreach, in Dublin/Ireland [month 26]

The SIMWOOD Mid-Term Conference took place at Kilkenny Castle and JFK Memorial Park and Arboretum, Wexford, in Ireland from 30 November to 2 December 2015.

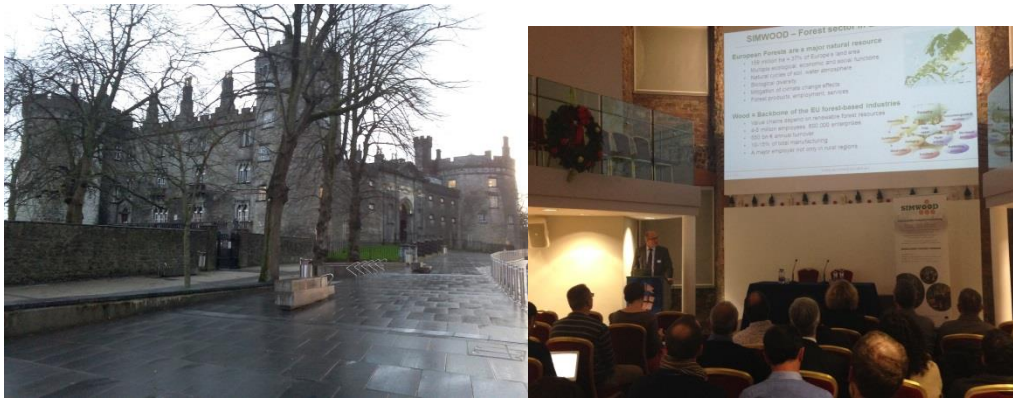
The event formed part of Task 6.3 (Offline dissemination activities in each participating region). It is the first of two major dissemination events detailed in the Description of Work, which aim to disseminate the project results to a variety of target groups, many of which can only be reached by direct contact. In terms of audience, this includes multipliers (foresters, forest consultancies, regional forest associations) as well as project members and the wider scientific community.

The SIMWOOD Mid-Term Conference brought together over 70 forest-related scientists and stakeholders from all over Europe, of whom many were Irish non-members of the SIMWOOD project.



Photo: Pat Moore

The event was organised by NUID-UCD with the support of EFi and strong input from Alex Kelly from Irish Wood Producers (WWP) based in Kilkenny, who contributed actively to sort out local issues and providing access to the unique Kilkenny Castle.



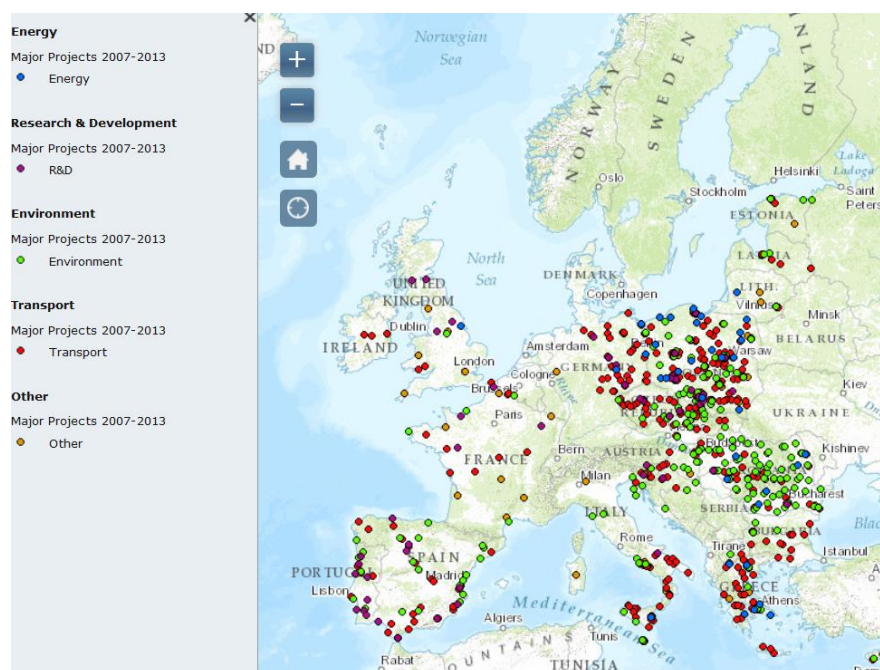
The main objective of this deliverable is to illustrate how the mid-term conference was organised and what have been the main outcomes of exchanges during this conference.

2. Results and Discussion

The results are presented in the annexes:

- Annex 1: Agenda
- Annex 2: Minutes (and participants)
- Annex 3: Presentations from the conference

The mobilisation support tool known as the “Mobiliser” was demonstrated for the first time by Richard Sikkema (JRC). He showed how this tool could provide relevant information on the lessons learned in the project in an interactive way: search tools, maps, wiki, etc.



(Screenshot from Mobiliser map tool)

The presentation of the Mobiliser can be found in Annex 2 (Presentations from the conference). This preliminary version will be regularly updated and improved until the end of the project.

3. Degree of Progress

The conference took place as planned in Month 26.

The main objectives have been achieved as the mid-term conference was organized on time, attracted attendees from outside of the project, gave an opportunity for public launching of the Mobiliser, and offered a forum for the members of the Advisory Board of Regions to analyse the project development and make recommendations.

In addition, the field trip and technical meetings that followed allowed participants to get more familiar with the issue of mobilization in Irish planted forests and to prepare the work required in the next steps.

4. Dissemination

The main dissemination activities relies on the preparation of a press release that will be spread early in 2016, and the newsletter presented in Annex 5.

- Annex 5: SIMWOOD newsletter (Mid-term Conference issue)

Local media coverage included an article in the Irish Farmers Journal

(<http://www.farmersjournal.ie/timber-mobilisation-an-irish-and-european-challenge-195636/>)